Production equipment and tips

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Additional equipment

- Depending on the type of videos you want to create, you might need some of the following additional things

- **#1 Teleprompter**

  - it allows you to read the words from your script off a screen while you record
  - you might consider this if you want to create a lot of scripted, longer videos
  - use a remote controlled teleprompter so you can control what comes next
  - you need a lot of practice in order to sound natural and not like you're reading
  - it saves you time because you don't have to record as many takes

- **#2 Professional voice over artists**

  - you can hire a professional voice artist if you don't want to be in the video yourself
  - check out voices.com and find the best fit for what you're trying to create

- **#3 Dollies**

  - a dolly is like a train track you build for your camera to slide on and capture smooth footage
  - it can be used for getting closer to or farther away from a subject, or sliding from one side to another to expand the view

- **#4 Sliders**

  - a slider is a miniature version of a dolly that slides back and forth on a track
  - it's used when you don't need as much movement, and it's more affordable
  - using a slider is different than zooming in or out - it's a slower movement, while zooming just creates an intense focus on something

- **#5 Jibs**

  - they are long arms that you attach a camera to so you can capture a rising or falling kind of camera movement

- **#6 Shoulder mounts**

  - they're used with cameras of all sizes to help the camera person hold the camera more easily
  - they provide more stability for hand-held shots

- **#7 Steady cam mounts / camera stabilizers**

  - they are things you can mount a camera to so you can get smoother footage when you're moving while holding the camera

- There are a lot of pieces of equipment you can buy, but they are pretty expensive, so make sure you really need them before investing in such things